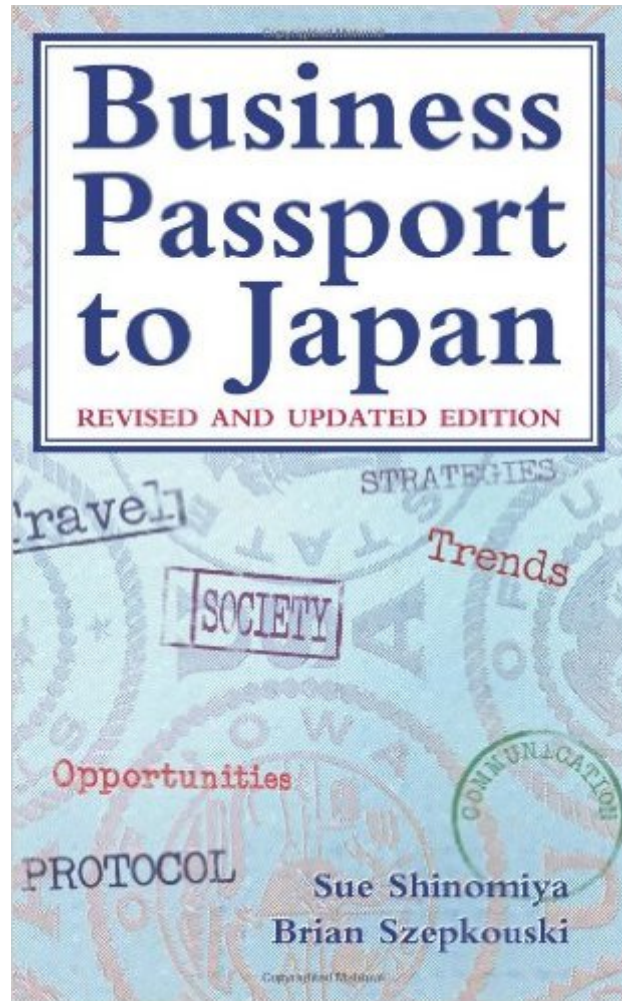


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# Business Passport To Japan: Revised And Updated Edition



## Synopsis

This updated guide offers a fresh, interactive approach to doing business in Japan by presenting practical tips in an easy-to-read format. It goes beyond the logistical details of meetings, courtesy, and protocol to uncover the thought processes and cultural values behind the behaviors and situations readers may encounter—especially those that are changing as Japan's blue suit • corporate culture gives way to a younger, laid-back, and more Internet-savvy workforce. Throughout the guide, readers are encouraged to take the long view to develop lasting successes. Indispensable for newcomers and veterans alike. Sue Shinomiya (Portland, OR) and Brian Szepekouski (New York City area) are consultants with extensive experience working in Japan.

## Book Information

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## Customer Reviews

I have started discussing to start operations in Japan and felt that I needed to better understand my various contacts and meetings. I found this book just by browsing and have read it very fast. It is clear, well structured and full of sound advices, no need for more. I feel more confident I can analyse what has happened so far in my discussions and feel that I have a better grasp of what to do. Recommended.

This is a terrific and practical book for travel in Japan. The book contains very interesting facts and recommendations for working in Japan. I highly recommend it.

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